

**Q3**  
2024

# Tech Talk

Quarterly Newsletter

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## Welcome back to Tech Talk! What's new in Q3?

Technology never stands still, and neither have we. While we're always busy at the bench, we know it's critically important for our technicians to stay abreast fully digital workflows revolutionizing dentistry. We've spent a great deal of time and money investing in these advancements and it's time for your practice and patients alike to reap the benefits. The bulk of our travels in Q1 and Q2 exploring these advancements led to multiple events at Technic introducing/showcasing how we're moving forward in a more digital manner than ever before. Now that we're through the educational element, we've been testing to perfection in effort to reveal our newest offerings with upmost confidence. Here's a brief summary of these events and our newest offerings.

## Who Wants an Intraoral Scanner, We Asked?

Just about everyone! Technic notices trends sooner than most, because we're used to setting the trend. Being innovative and ready to play in a digital/revolutionary environment means integrating the most up-to-date equipment into your practice and learning how to reap the full benefits. The same goes for Technic. If we weren't keeping up with the trends, we would be lightyears behind. Not the



case. We've been a digital lab for many years now, but just recently the majority of our doctors have made the leap as well, and we wanted to know where everyone stands. We recently partnered with Align Technology, iTero/Exocad and Invisalign to showcase not only the technology, but the

software that supports this CAD/CAM workflow as well. We had a great turnout for our iTero Happy Hour- Sip, Snack & Scan event on June 26<sup>th</sup>. Our attending Doctors, Hygienists and Assistants were presented with 3 of the latest iTero-intraoral scanners and the Exocad software that supports the fabrication of your restorations and appliances. Rather than gaining your trust and devotion by handing you technology that comes with a hook attached, we decided to educate you first. The idea is to let you explore your options to find what works best, and then help you source new equipment based off your needs. And, we will be there 100% of the way. It's very important to know what your lab can do for you when you make upgrades, and we're gladly here to help. Please reach out with any questions you may have about acquiring an intraoral scanner or more efficiently using the one you have and our team will work with you throughout the process. We decided to make a financial investment as well, so we can be hands on while educating you. Our iTero Flex unit is the perfect portable option for a lab to be able to quickly pick up and get to your practice for whatever the need may be. Interested? Give us a call to schedule a meeting.

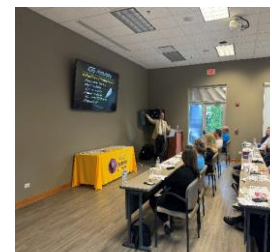
## Now Available: Completely Digital Full-Arch Workflow

"NEXUS NIGHTS" was a great way to introduce this AI powered workflow. If you were at Technic the evening of April 24<sup>th</sup>, you know the room was buzzing. As always, a delicious dinner and refreshments in a comfortable environment set the stage for a truly state-of-the-art reveal. Presenters Brett Edwards and Keven Stack from Keystone Dental Group walked us through this power packed lecture explaining how it's now possible to reduce full arch treatment time by up to 60%. This is something we've been waiting for, and the general response told us that you've been getting ready as well. The questions were quick and many, the responses were on point as they've been tried, tested and proven true. We've released our pricing on NEXUS temporary and also NEXUS Hybrid full arch dentures, and we're ready for you to join us. Please call, email or stop in to get more information on the latest offerings from your local, trusted lab.



## Nobel Biocare Presents: Dr. M. Nader Sharifi "Anything but the Denture"

This was a tough one to get a seat for. When such a highly reputable, local presenter visits, they tend to bring a crowd. It's easy to see why Dr. Sharifi is so well loved and trusted, just attend one lecture and you're hooked. The focus of this presentation: maximizing the digital workflow with clarification of necessary analog steps. He also covered material options for the definitive bridge for the all-on-four concept. The way he's done dentistry over the years is amazing. Breaking down barriers after putting in the research, time and effort to bring new ideas to the forefront where we used to hit walls. Can't cantilever they say, let's find a way is his response. Only years and years of research backed by even more experience allows someone to be a revolutionary in a pre-defined arena, and that's what we got with this lecture. Many thanks to Dr. Sharifi and our co-sponsor Nobel Biocare.



## Thank You for Choosing Technic! See you in Q4!

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