

# Marketing the All-On-4®

In just 3 years, we are averaging nearly **50 arches** each year in Northwest Indiana!



## My goal is to help you answer these questions:

- How do you get patients to accept the treatment?
- Are you working with a surgeon who has had success with treatment acceptance?
- Have you ensured that you are working with a lab that fully Supports the All-On-4® Treatment Concept?
- Are you able to recognize a patient suffering from Dental Exhaustion?
- Do you know which patients most benefit from this treatment?
- What are the best ways to advertise this treatment within your practice?
  - Patients' knowledge of treatments you provide.
  - Lists of your current patient database.
  - Using corporate advertising to your advantage.
  - In-house advertising tips and tricks.

## JOIN US!

**Date: May 24, 2018**

**Time: 6pm-9pm**

**Location: Technic Dental Lab  
Learning Center, 11555 West  
183<sup>rd</sup> Place, Orland Park, IL 60467**

**Fee: \$26**

**CE Credits: 3 Units**

**Dinner & vouchers included.**

**Please RSVP to Jamie:**

**219-902-5081 or 708-479-1212**

**[jamie@technicdentallab.com](mailto:jamie@technicdentallab.com)**



### Guest Speaker: Leonard F Anglis, DDS, MAGD, ABGD, ABID

Dr. Leonard Anglis has transformed his private dental practice into a luxury location for those seeking ideal implant care. Dr. Anglis expanded his educational horizon through the L.D. Pankey Institute, the Misch Institute, and the Malo Clinic in Lisbon, Portugal. His practice locations in Crown Point and Michigan City Indiana welcome referrals from over fifty dentists and specialists and host patients from all over the United States.



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